



CONSULTATION ON THE DRAFT SERA STANDARDS

The release of the *Draft* SERA Standards provides a starting point for discussion towards an innovative solution that addresses conflicts which contribute to the lengthy and expensive regulatory process that currently characterizes licensing of aggregate facilities in Ontario. By engaging a wide range of stakeholders in a transparent and inclusive consultation process, SERA will have the ability to succeed.

To oversee the strategic direction of SERA, a Founding Board has been established composed of members from the industry, environment and community sectors. The Founding Board will oversee consultations with an even broader group of stakeholders as it revises the Standards.

SERA's Executive Director: Lorne Johnson

The SERA Founding Board will benefit from the leadership of Executive Director Lorne Johnson, a recognized leader in the environmental community who has spent much of his career forging collaborative solutions to longstanding sustainability challenges.

Mr. Johnson's accomplishments include successfully coordinating the development of regional and national corporate social responsibility standards for Canada's forest sector through the Forest Stewardship Council (FSC) and more recently acting as a Co-Executive Director of the secretariat overseeing the implementation of the Canadian Boreal Forest Agreement.

SERA Founding Board Representatives*:

- Michael Fenn: Interim Chair
- Maia Becker: Vice President, Forest Stewardship Canada (FSC)
- Nick Caccavella: Senior VP, Holcim Canada
- Bill Galloway: Senior VP, Holcim Canada
- Tim Gray: Program Manager, Ivey Foundation
- Peter Kendall: Executive Director, Schad Foundation
- Dr. Rick Smith: Executive Director, Environmental Defence
- Eric Stevenson: Director, Environmental Defence and Atlantic Salmon Federation

** Four positions on the Founding Board have been left vacant to ensure broad engagement of stakeholders representing industry, First Nations, community and environmental interests*

As the SERA Founding Board sets final SERA Standards, auditing processes and creates a permanent governance structure, it is committed to a transparent consultative process consistent with ISEAL alliance's code of good practice for standard-setting. Specifically, from June 2011 to June 2013, the SERA Founding Board intends to:

- Engage an advisory panel of representatives to secure input from industry, NGO, community and First Nations groups;
- Meet one-on-one with industry, NGO, community and First Nations groups to facilitate input on the *Draft* SERA Standards, governance model and auditing process;
- Host workshops, within the first year, to:
 - a) Develop a process for review and revision of the *Draft* SERA Standards,
 - b) Provide an update on the field-test of *Draft* SERA Standards and
 - c) Engage participation for standards revisions
- Post pertinent information online in a timely manner

Anticipated timelines for revision of the SERA Standards

